



FOR IMMEDIATE RELEASE

November 10, 2022

***Sue Styles named Director of Real Estate & Mortgages for Relo***

CALGARY/EDMONTON, AB — Real estate and entrepreneurship expert Sue Styles has been appointed as the new Director of Real Estate and Mortgages for Relo, Alberta’s top online real estate school.

Relo provides a fresh take on real estate training, combining industry-leading pre-licensing courses with a holistic, community-based approach toward building a career in real estate. Powered by We Know Training, Relo combines the course content with expert instructional design, and the first-of-its-kind REcosystem, a professional development network for learners that goes above and beyond the regulator requirements.

“With Relo, we really wanted to throw out the old mentality that it’s just about getting your license,” said Chris LaBossiere, Founder and CEO of We Know Training. “We don’t want people to just take the course and leave us — we want to actually create an environment where people can access mentoring and coaching, learn how to start their business, and more. A big part of that is thought leadership. We give away tons and tons of free content to our learners to add more value for them.”

As a veteran real estate expert with over two decades of industry experience, Sue is the “go-to” business trainer for real estate entrepreneurs.

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She is deeply passionate about helping real estate professionals build profitable and sustainable businesses. In addition to her new role with Relo, Sue is CEO of the Entrepreneurs Business School, a freelance journalist, host of the Mind Your Own Business podcast, and an Instructor with the Calgary Real Estate Board and Southern Alberta Institute of Technology.

Sue is looking forward to helping Relo students access innovative real estate training that sets them to build a thriving and sustainable business, not just pass their exams.

“In 2007, I took the pre-licensing course myself, and that’s when I discovered how poorly it set agents up for success. Over my years in the industry and working with coaching clients, I often heard the same thing from them. This kept my fire going to help equip agents with skills that they’ve missed — especially if they didn’t come into this industry as an experienced entrepreneur,” said Styles.

“Relo is here to give real estate professionals the training that they need to succeed. We have the highest pass rate and the most students, but that’s not all. Relo invites new agents to join the REcosystem for more training, on everything from how to create enforceable contracts to how to build your brand. This is what has been missing from real estate education.”

**Get to know Sue:**

<p><b>Connect on LinkedIn</b></p>	<p><b>Check out the Mind Your Own Business Podcast</b></p>
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### **About Relo**

Relo is real estate learning online for the bold and ambitious. As Alberta's top online real estate school, Relo has the highest pass rate, highest exams scores, and the most students in the province. Relo takes a fresh, innovative approach to real estate education, combining industry-leading courses with the REcosystem, our professional practice community that helps learners build valuable business skills.

### **About We Know Training**

We Know Training is a fully-managed solution provider for online training that matters. As a technology-enabled training company, we help you create and deliver exciting, engaging courses that make a true impact. We're your one-stop solution partner to streamline and monetize your training, empower your learners, and move the needle on your business goals.

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